

Strategic Aims

2024-2027





SA1

Recruit, assess, and support adopters for priority children.

SA2

Recognise and celebrate the lived experience of adoptees and adopters.



SA3

Maintain and grow CCS's aspirational trustee board*.

SA4

Sustain and nurture CCS's skilled and ambitious workforce*.



*while enhancing the diversity.









SA5

Develop and diversify services in response to current and future needs.



SA6



Monitor and manage the charities finances to ensure its' stability for the long term.

SA7

Pre-empt and be responsive to external market pressures and opportunities.



SA8



Continuously learn, reflect, and aim for excellence and compliance.

SA9

Be active in influencing and learning from the regional and national fields.



